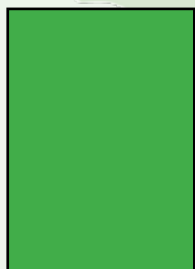


# Advertising rates

The Magazine for Today's Strong Women  
**Woman  
Alive**



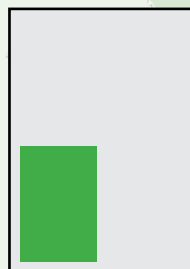
## Full page *(with bleed)*

303mm x 216mm (including bleed)  
297mm x 210mm

Outside back cover **£600**

Inside front/Inside back cover **£550**

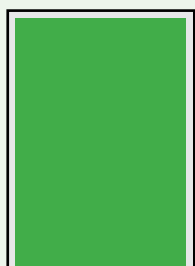
**Full page £495**



## Quarter page upright

133mm x 90mm

**£150**



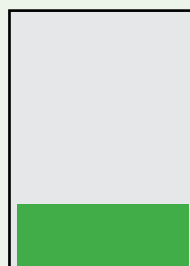
## Full page

270mm x 186mm

Outside back cover **£600**

Inside front/Inside back cover **£550**

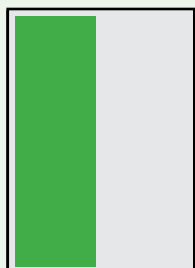
**Full page £495**



## Quarter page across

66mm x 186mm

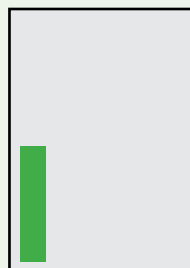
**£150**



## Half page upright

270mm x 90mm

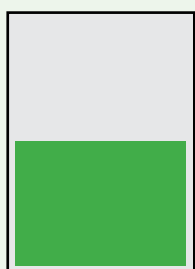
**£350**



## Eighth page upright

133mm x 43mm

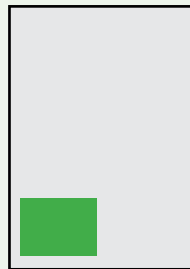
**£100**



## Half page across

133mm x 186mm

**£350**



## Eighth page across

66mm x 90mm

**£100**

## Inserts

**Loose:** **£56** per 1,000 10 gram insert only  
weight surcharge **£5** per gram per 1,000

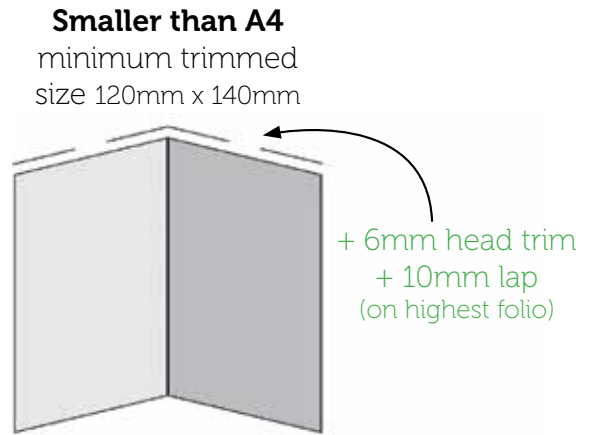
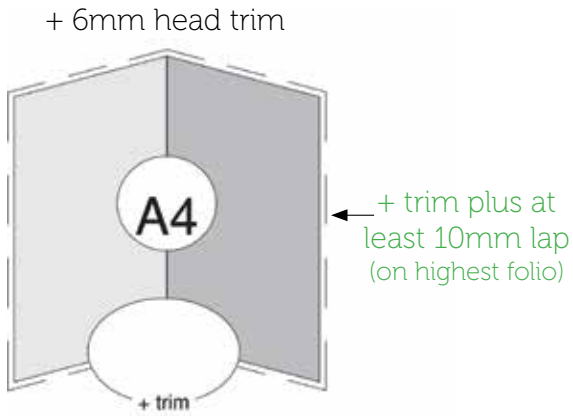
**Stitched insert** *(see over)* **£150** extra

+ For Features List and Agency discount call Karl on 01903 604342

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www.womanalive.co.uk

# Stitched Inserts



**Z-fold  
WILL NOT WORK!**

